### TORONTO ZOO

## MEDIA ALERT/PHOTO OPPORTUNITY 2009-10-17



# Two BOO-WITCHINGLY FUN Weekends of BOO at the ZOO! OCTOBER 24th, 25th & 31st

### KIDS 12 AND UNDER IN COSTUME\* GET IN FREE!

\*Accompanied by an adult (maximum 2 kids per adult)

Who: Don your Halloween costume and join the magical mix! If you're 12 and under and in costume,

you'll get in FREE when accompanied by an adult (max 2 children per adult).

What/Why: Enjoy some safe Halloween family FUN at the Toronto Zoo!

- NEW Hay Maze!
- Critters and Costumes Parade at 12pm and 2pm daily
- Family Fun entertainment at the Halloween Harvest Stage.
- Toronto Zoo staff Pumpkin Carving Contest back by popular demand.
- Enticing Boo Brew for kids 12 and under.
- Scrumptious Hershey's treat upon exit (while supplies last).

When: Saturday, October 24<sup>th</sup>, Sunday, October 25<sup>th</sup> AND Saturday, October 31<sup>st</sup>, 2009.

**BOO HOURS**: 10:00 am to 4:00 pm.

Where: Toronto Zoo Main Entrance – Zellers Discovery Zone

Take Hwy 401 to Meadowvale Rd in Scarborough, (exit #389 both directions)

Go North on Meadowvale Rd to Main Parking

For more information, please contact
Katie Gray, Supervisor of Public Relations at (416) 392-5941

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#### **Current Zoo Hours and Admission Prices**

Zoo Hours to Oct. 12<sup>th</sup> – 9:00 am to 6:00 pm. Oct. 13<sup>th</sup> to March 12<sup>th</sup> - 9:30am to 4:30pm. Last admissions one hour before closing. General Admission 13-64 incl. is \$21, Children 3 and under are free, Children 4-12 are \$13 and Seniors 65 + are \$15. Parking is \$8/vehicle. Event schedule subject to change without notice. The Zoo is located at Meadowvale Road and Hwy. 401, Exit 389 east and west bound. For general information, call (416) 392-5929. The Toronto Zoo is open year round (except December 25<sup>th</sup>).

torontozoo.com